



News Release

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General Physics Corporation Adds Custom Magalogs to Its Service Offerings

Elkridge, MD. August 22, 2007. Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), has expanded its publishing capabilities, provided by the Sandy Corporation division of GP, to include custom magalogs. The custom magalog is an alternative way to reach customers using a more targeted approach than traditional product catalogs.

“The custom magalog combines the familiar magazine content of stories and human interest items with direct offers and product information. We take it a step further and add the element of personalization. This step offers clients the potential of reaching tightly defined target audiences, including an audience of one,” says Fred Strickland, President of Sandy Corporation.

Martha Manting, Director of Sandy Corporation’s Custom Publishing Division, stated, “Marketing specialists have to take personalized communications seriously today. Mass communications just can’t do it all any longer. Current customers want product information that speaks to them with personal relevance. They want to feel that the manufacturer knows who they are and what is of interest to them. Custom magalogs are a natural medium for building loyalty and for expanding sales with existing customers who already embrace the brand.”

About GP

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of training and e-learning solutions, management consulting, and engineering services. Through its Sandy Corporation division, GP provides custom sales training solutions. GP’s solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting, and business improvement services customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at www.gpworldwide.com.

We make statements in this press release that are considered forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. These statements reflect our current expectations concerning future events and results. We use words such as “expect,” “intend,” “believe,” “may,” “will,” “should,” “could,” “anticipates,” and similar expressions to identify forward-looking statements, but their absence does not mean a statement is not forward-looking. These statements are not guarantees of our future

performance and are subject to risks, uncertainties, and other important factors that could cause our actual performance or achievements to be materially different from those we project. For a full discussion of these risks, uncertainties, and factors, we encourage you to read our documents on file with the Securities and Exchange Commission, including those set forth in our periodic reports under the forward-looking statements and risk factors sections. Except as required by law, we do not intend to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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